



# RATE SHEET

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## Complimentary:

We want every one of your productions to shine. That's why we offer a complimentary audio touch-up to each voiceover to make every project pop! (optional)



# NON-BROADCAST RATES

SERVICE	DESCRIPTION	*PRICE
Audiobook	A narration of your manuscript for audiobook production.	\$200/ finished hour
Podcast Intro/Outro	A spoken intro and outro for your podcast. Music Included.	\$75 (2 segments, up to 40 words each)
Podcast Voiceover	Voiceover for the podcast episode content.	See pg.2 Chart
Youtube Voiceover	Voiceover for videos published on Youtube or comparable platforms.	See pg.2 Chart
Telephone Voiceover	Voiceover of phone tree, voicemail message, on-hold announcements, etc.	See pg.2 Chart
E-Learning/ Training Media	Narration for non-commercial learning content such as training videos, online manuals, educational games, etc.	See pg.2 Chart
Miscellaneous Projects	Not every project fits the cookie-cutter. Please contact us with your unique project needs.	By Negotiation

\*Prices may vary according to complexity of project.

# Podcast, E-Learning, & Youtube

*Finished Minutes	Word Count	**Cost
0-2	300 or less	\$150
3-5	300-750	\$250
6-10	750-1,500	\$325
10-15	1,500-2,250	\$375
15-20	2,250-3,000	\$400
20-25	3,000-3,750	\$425
25-30	3,750-4,500	\$450
30-35	4,500-5,250	\$470
35-40	5,250-6,000	\$490
40-45	6,000-6,750	\$500

(Contact us for projects over 45 min.)

# Telephone Voiceover

*Finished Minutes	Word Count	**Cost
0-2	300 or less	\$150
2-4	300-600	\$225
4-8	600-900	\$290
8-10	900-1,200	\$345
10-12	1,200-1,500	\$390
12-14	1,500-1,800	\$435
14-16	1,800-2,100	\$470
16-18	2,100-2,400	\$505
18-20	2,400-2,700	\$490

\*Finished minutes will be rounded to the nearest interval listed on the graph. Flat fee of \$75 for one minute or less.

\*\*Prices may vary according to complexity of project

# BROADCAST & ONLINE AD RATES

SERVICE	DESCRIPTION	*PRICE
Television Commercial	Voiceover for television advertising.	See pg.4 Chart
Radio Commercial	Voiceover for radio advertising.	See pg.4 Chart
Online Advertising	Narration for online advertising (Youtube, Website Banners, Facebook, etc.)	See pg.4 Chart

## OTHER VOICEOVER SERVICES

In-Studio Live Session	Live-directed sessions in a studio selected by the client.	\$50/hour
Character Voices	Voicover acting for video games, television, and some forms of audiobook.	Project-Dependant
Buyout in Perpetuity	All rights to voiceover content and use across all media	By Negotiation
Revision	All bookings \$100 or more include one complementary 30-word revision.	Additional Revision, See pg.4

\*Prices may vary according to complexity of project.

# Television Advertising

*Finished Seconds	Word Count	**Cost
0-15	30-40	\$35
16-30	41-80	\$65
31-60	81-160	\$120
61-90	81-240	\$150
91-120	241-320	\$175

Prices are based off 13-week broadcast period

Additional 25% for regional & 200% for national

# Radio Advertising

*Finished Seconds	Word Count	**Cost
0-15	30-40	\$25
16-30	41-80	\$50
31-60	81-160	\$100
61-90	81-240	\$145
91-120	241-320	\$190

# Buyout

*Finished Seconds	Word Count	**Cost
0-15	30-40	\$4,000
16-30	41-80	\$7,000
31-60	81-160	\$12,000
61-120	81-320	\$18,000
120-5 min	321-800	\$25,000

\*Finished minutes will be rounded to the nearest interval listed on the graph. Flat fee of \$75 for one minute or less.

\*\*Prices may vary according to complexity of project

# OTHER PRODUCTION SERVICES

SERVICE	DESCRIPTION	*PRICE
Add Music to your VO	Background music and/or sound effects for your voiceover order	*\$5 per song    *\$4 per effect
Script Translation	A translation of your script into American English	Contact for Quote
Basic Script Editing	An edit of your script performed by a native English speaker/experienced editor. Focused on grammar, punctuation, and proper sentence structure.	9.95 per 250 words
Intermediate Script Editing	All basic editing services, plus a focus on word choice, transition, and flow to optimize script appeal.	15.95 per 250 words
Premium Script Editing	All basic + intermediate editing services, plus relevant cultural references for a modern American audience, and an enhanced intro/outro.	22.95 per 250 words
VO & Script Edit Bundle	10% off editing for scripts being voiced through On-Pitch Productions.	Total price determined by project
Translation & Script Edit Bundle	5% off editing for scripts being translated through On-Pitch Productions.	Total price determined by project

\*Price applies to songs/effects supplied by client. For songs/effects selected by On-Pitch Productions, or for complex audio mixing, an hourly rate of \$40 will be applied.